

# Customer Proprietary Network Information Policy (CPNI)

# **Our Commitment to Your Privacy**

While we work hard to serve you, our commitment to protecting your privacy and safeguarding your information remains as strong as ever. Pioneer abides by the privacy rules mandated by the Federal Communications Commission (FCC) and as a member of Pioneer, you can count on Pioneer to respect and protect the privacy of your information. However, CPNI information can help us customize and improve solutions we offer you.

# What is **CPNI**

By law, data about voice calls you make can only be used or shared for certain purposes, or with your permission. CPNI is **voice account information** that is made available to us due to our member-carrier relationship. It includes voice information regarding quantity, technical configuration, type, destination, and location of telecommunications services. Some examples of CPNI would be: Sensitive personal information, types of services purchased, optional services used, phone numbers called, time, date, and duration of calls, calling patterns, frequently called states, amount the member spends on telecommunication services, type of network to which the member subscribes. Pioneer will not disclose or sell CPNI unless required to do so by operation of law.

#### Use of CPNI

CPNI is not what we call subscriber list information, similar to what you would find in a published telephone directory. Neither is information regarding Customer Premise Equipment (CPE), inside wire installation, maintenance, repair service, or Internet service. CPNI is also not the information made available to providers of emergency services.

CPNI may be used to offer you voice products and services that you may not know to be available. These services may enhance or improve the voice services you are currently subscribed to. Allowing us to use CPNI gives us the ability to provide more personalized service and offer you the products and services that best fit your needs, including services that may save you money. These services may be offered by telephone, mail, or email.



### **Your Choices**

No action is necessary if you would like us to continue to use the CPNI on file to provide you with information about our products and services or special promotions regarding voice services. If you do not want to be made aware of new voice services or promotions from Pioneer based on your CPNI, an opt-out request must be in writing. Even if you don't allow us to use your CPNI, you may still get marketing information from us for other products and services, including internet services, but it won't be because we used your CPNI. To opt-out of the use of CPNI, the account holder must notify Pioneer in writing by one of these options: online at www.pioneer.net/cpni, email CustomerCare@pioneerconnect.net, or mailing your opt-out request to Pioneer Connect | PO Box 631 | Philomath, OR 97370.

Denying or restricting approval for us to use your CPNI for marketing purposes (also known as "opting-out") will not affect any of our services to which you subscribe. Any denial or restriction of approval remains valid until you affirmatively revoke or limit such denial or restricted approval.

# **Our Responsibility to Authenticate Customer**

Federal privacy rules require us to authenticate the identity of its customers prior to disclosing or discussing CPNI. Members calling Pioneer can discuss their services and billings with a team member once the caller's identity has been verified. The following methods are used to authenticate customers:

- by having the Customer provide a pre-established password and/or PIN;
- by calling the Customer back at the telephone number associated with the services purchased;
- by mailing the requested documents to the Customer's address of record.

If you have any questions, please feel free to contact our Customer Experience Team M-F, 8 AM-4:30 PM at 1-888-929-1014.

Thank you for choosing Pioneer Connect.



